

Full Board Minutes
July 12, 2023
Pella Lutheran Church

Leif Anderson brought the meeting to order at 6:43 AM. Board members present were: Leif Anderson, Craig Averett, Dave Garland, Michele Herres (zoom), Jamie Malsam (zoom), Walt McNutt, Vanessa Pooch, Mark Rehbein, Blaine Rogers, Gary Schoepp, Alan Seigfreid, Leslie Messer, and Amelia Messer. Members absent were; Jason Brothen, Jen Doty, Paula Eberling, Travis Gerten, Kali Godfrey, Shane Gorder, Bill Henderson, Randy Olson, Cami Skinner and Morgan Taylor.

Approval of Minutes: Vanessa moved to approve the minutes. Blaine seconded. Approved.

Financial Reports: Leslie went over the monthly financials and showed where everything came in and went out. She also talked about new members and what was paid. Craig moved to approve the financials; Blaine seconded. Approved.

Fair sign up sheet: The sign-up sheet to take shifts at the fair booth was passed around.

Monthly happenings: Leslie reported what she has accomplished this month. She wrote an article for The Roundup. She talked about the exit strategy program happening on the 27th. Leslie and Amelia went through the Rebel River Audit and made changes where they could. Leslie worked with a small business to help her get her business expanded, and the business was able to successfully get off the ground. The RLF was not needed in this project. Leslie was contacted by EDA, and informed that there is disaster money available for Richland County, due to the streamline winds. This money could go towards planning, so Leslie asked the REDC Board for approval to apply for it, and to pay for a Diversification Study. Mark moved to allow Leslie to apply for diversification study money and Craig seconded. Approved.

Marketing Plan next step: Leslie presented the final logo created by Rebel River and approved by the Marketing Committee. Rebel River will send REDC the 12-month marketing plan soon. Leslie also presented two options for updating the REDC website by Rebel River. Craig moved to accept Option 2, which is to move the current website content from Square Space to Word Press. Mark seconded. Approved. Leslie and Amelia are working with social media platforms.

County Report: Shane was unable to attend but gave a report for Leslie to read. All county department budgets are turned in and will be considered for approval within the month.

Guest speaker Matt Stedman.: Leslie introduced Matt and he gave the REDC board a brief update on the activities and projects that his company has been working on. Matt bought the former “Bostana Dairy” and has utilized it for sheep operations. He is also utilizing some of the property for cattle as well. Matt stated that he has 29 employees still working for him.



Adjourned at 8:00 AM

Next Full Board Meeting: NO MEETING IN AUGUST DUE TO FAIR

Next Executive Board Meeting: NO MEETING IN JULY DUE TO FAIR